



# Office 365 Adoption and Change Management Services for Partners



**BOOST**  
TECHNOLOGY GROUP

in partnership with



CHANGING SOCIAL

 Microsoft  
Partner

 Office 365

## Why Sell Office 365 Adoption Services?

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Office 365 adoption is big business.

With many organisations looking to move to the cloud there has never been a better time to add Office 365 adoption services to your portfolio.

Getting your customers to adopt Office 365 is one thing, but having a focus on the end user experience as part of the adoption process is key.

### Key Benefits of Offering Adoption Services for Office 365:



Incremental revenue streams



Get closer to your customers and understand their technology requirements better



Faster sales cycles



Generate new sources of income



Protect your annuity stream



More rebates on Microsoft products

## What Is Office 365 Adoption?

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Office 365 adoption focuses on the end user and working with them and your teams to ensure that all understand and use Office 365 to its full capabilities.

Change is often not easy, but by engaging with end users during the Office 365 adoption phase users are more likely to utilise the huge array of benefits that Office 365 can bring to them.

## Why Partner with Changing Social to Offer Office 365 Adoption?

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By partnering with Changing Social, exclusively through Boost Technology Group, you will be able to sell adoption services to your customers and see the benefits of this new revenue stream quickly with no outlay or costs to you.

Changing Social is a Microsoft Partner whose sole focus is on the people side of digital transformation. Their creative and passionate consultants are change management certified with strong experience in rolling out Office 365. Changing Social has developed adoption strategies and campaigns for organisations of all shapes and sizes to help them see value of adoption within days not months.



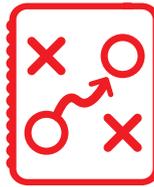
## Core Adoption Services Available for Partners

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Changing Social's six core out of the box offerings are guaranteed to boost end user adoption. No matter how large or small your customer's Office 365 projects are, these core offerings are designed drive and enhance their productivity.



Adoption Introduction



Adoption Strategy



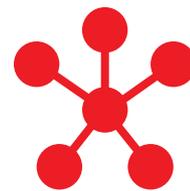
Adoption Campaign



Adoption Champions



Training



Adoption Diagnosis

## 6 Great Reasons Why You Should Offer Adoption Services for Office 365

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Be up and running as a partner immediately and reduce your time to value substantially



No associated costs with becoming a partner



Less risk with adoption management strategies that are guaranteed to work



Gain greater referenceability



Access to 6 "out of the box" ready to go adoption solutions



Benefit from Changing Social's strong expertise in Office 365 Adoption



**BOOST**  
TECHNOLOGY GROUP

## To find out more about becoming a partner

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**For more information** - [www.boost-technology.co.uk/changingsocial](http://www.boost-technology.co.uk/changingsocial)



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